



Michael Roy Joins CentRealTech as Vice President - Sales & Marketing
High Tech Sales Executive Joins Company

EL DORADO HILLS, Calif. – May 28, 2009 – CentRealTech, provider of the premier One Click System, a Software as a Service solution for the Title Insurance Industry, today announced that Michael Roy has joined the company as Vice President – Sales & Marketing. Mr. Roy is a seasoned veteran with over 30 years of executive and sales & marketing management experience with both public and private companies in a broad range of industries including software, hardware, and wireless telemetry. Mr. Roy is the former Executive Vice President – Sales & Marketing for Homeland Integrated Security Systems (“HISS”), where he drove record top line growth while establishing key strategic partnerships to expand HISS market presence and penetration. Prior to HISS, Mr. Roy held senior executive positions with other high tech companies including Whisper Communications, Compaq, and Digital Equipment Company.

“Adding Mike as our leader of Sales & Marketing is a major milestone for CentRealTech and will help us continue to expand our current market position and penetrate new markets in the future,” said Robert Matanane, President and CEO. “We are currently positioned to continue our significant growth, and with the level of experience that Mike brings to CentRealTech, I believe that we will not only meet, but will exceed the expectations of the marketplace. Mike will be a great resource for us.”

“CentRealTech’s great Software as a Service solution has enabled us to penetrate this large emerging market. I am really excited about joining the management team and leading our approach to expanded channels and strategic partnerships, while continuing our significant growth,” said Michael Roy. “Our One Click System is the only automated single seat, full service solution available to the Title Insurance Industry, and we have found that our customers love the fact that it virtually automates the title production process for them with quick and accurate results.”

About CentRealTech

CentRealTech, Inc. provides an automated, single seat solution for the Title Insurance Industry delivered over the internet as a Software as a Service solution. The powerful One Click System virtually automates the title production process, enabling title companies to effectively and efficiently process title orders. Founded in 2007, CentRealTech is a privately held software/technology company located in El Dorado Hills, CA that specializes in products and services for the title insurance industry and its real estate and lender customers.

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